



Awards Gala  
September 27, 2018  
North Bay

# Call for Nominations

Deadline: Monday, May 7, 2018  
Self-nominations are encouraged

## Categories

### **Company of the Year (1-15 Employees)**

A company with a fixed physical presence in Northern Ontario for a minimum of three years, which is extensively engaged in business activities in the region.

### **Company of the Year (16-50 Employees)**

Same as above.

### **Company of the Year (51+ Employees)**

Same as above.

### **Entrepreneur of the Year**

A person who has founded or purchased a Northern Ontario-based business.

### **Young Entrepreneur of the Year**

A person, 40 years old or younger on the date of the awards ceremony, who has founded or purchased a Northern Ontario-based business.

### **Entrepreneurial Community of the Year**

Non-profit or charitable groups, government agencies and institutions, which collaborate by sharing human and/or capital resources to create conditions which affect economic growth or development in Northern Ontario.

### **First Nations Business Award of Excellence**

A status First Nations person(s) operating or managing a business on or off Reserve.

### **Innovation**

A person or company who employs new or experimental technology or techniques resulting in the development of new products, services, internal processes or significant improvement to existing products, services or processes.

### **Export**

A company with a vision to grow international sales as part of their business strategy and has shown notable growth in overall business as a direct result of export activities outside of Canada.

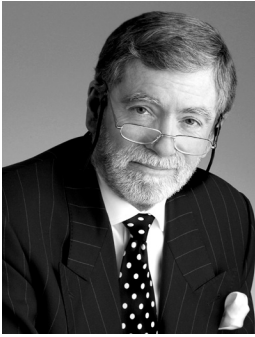
### **Judges Choice**

This award is presented annually to a nominee chosen by the panel of judges from the total number of nominees located in the host city area. All 2018 NOBA nominations from the host city's region, regardless of category, will automatically qualify for the Judges' Choice Award.

NORTHERN  ONTARIO  
**Business**  
ESTABLISHED 1980

[www.noba.ca](http://www.noba.ca)

## President's Message



### Celebrating 32 years of business excellence

The Northern Ontario Business Awards (NOBA) program is a celebration of competency and community. Each fall, for more than 30 years, we have gathered to honour those amongst us who have demonstrated determination, leadership and creativity. We marvel at their risk-taking abilities and celebrate their successes. These are the

leaders who create the opportunities, strengthen our Northern communities, and allow us to enjoy living and working here.

Since 1986, more than 275 companies and individuals have been honoured at the Northern Ontario Business Awards for their commitment to business excellence and economic development.

### Why Nominate?

In a fiercely competitive marketplace, it is important to focus on ways to set your business apart from the rest. Winning an award can benefit your company's internal and external operations in the following ways:

- Being recognized by your peers from all over Northern Ontario positions your company as a leader to current and potential customers, as well as to your own employees.
- This is a high-profile event, which typically generates wide-spread media coverage. This could increase sales by establishing third-party endorsement of your products and services.
- Winners of these prestigious awards are honoured at an elegant evening awards gala, on television, and in a souvenir magazine distributed with the October issue of Northern Ontario Business.
- This is a great morale booster for employees, providing an opportunity for their efforts to be publicly recognized.
- Preparing the nomination provides an occasion to take stock of your goals and objectives, and a measure to evaluate your progress.

### Selection Process

- An independent panel of judges, which changes each year to represent the various areas of the North, adjudicates the Northern Ontario Business Awards. The panel of judges will be solely responsible for the review, evaluation, and selection of award winners. The Judges and Staff of NOBA sign a non-disclosure agreement to ensure confidentiality of your company business plan information. The decision of the judges is final.
- Winners of these prestigious awards will be honoured at an awards gala and will be featured in a video presentation aired regionally on television.
- All entries will remain the property of the Northern Ontario Business Awards Program.
- Award winners will be profiled in the souvenir magazine.

Visit [www.noba.ca](http://www.noba.ca) to view our honour roll of NOBA alumni. Promoting young entrepreneurship is also a key part of the NOBA mandate.

NOBA's success is largely due to the incredible enthusiasm of the Northern business community. Each year, a vital spirit fills the room when friends and colleagues from throughout this vast region gather. Behind the scenes, the staff, volunteers, sponsors, judges, and those submitting nominations, work around the clock to prepare for the big day. In 2018, join us in North Bay to share the magic!

Michael Atkins, President  
Northern Ontario Business

### Eligibility Criteria

All nominees must have a fixed physical presence in Northern Ontario (three-year minimum). Consideration will be given to innovation nominees who have developed a new product or emerging technology more recently. A minimum of one year must have passed if the nominee has undergone a major expansion. For the purpose of these awards, Northern Ontario is measured from Parry Sound to the Manitoba border. Non-profit or charitable groups, government agencies and institutions are not considered businesses and are only eligible for the Entrepreneurial Community of the Year Award. Nominations can be reinstated for one year if updates are provided.

### Checklist - Submitted VIA Email or fax

#### Please ensure the nomination package includes the following:

Please provide an overview of the nominee, including a company or career history outlining the nominee's notable accomplishments, as well as the following (where possible):

- A business plan and/or annual report
- Details surrounding customer service, product quality, market development, product or technology development, job creation and retention, employee relations, employee education, training and safety, environmental performance, community enhancement to support application.
- The Entrepreneur's (presently-owned companies and/or businesses) – support of professional, charitable, recreational or cultural organizations (present status in each), success in meeting the "company" criteria above
- Disclosure of any government assistance the nominee has received. A one year minimum must have passed.
- Minimum of two letters of recommendation in support of the nominee.

# Nomination Form

To submit a nomination, please fill in the following form and mail, scan and email, or fax it in with all supporting material on Monday, May 7, 2018 to [cmiles@nob.on.ca](mailto:cmiles@nob.on.ca) or fax 705-671-0878. Keep a copy of all documents for your own records, as this material will not be returned. All information provided in your submission will remain confidential without the expressed consent of the nominee.

## Nominee

NOMINATING:  COMPANY  INDIVIDUAL

FIRST NAME \_\_\_\_\_ LAST NAME \_\_\_\_\_

TITLE \_\_\_\_\_ COMPANY \_\_\_\_\_

MAILING ADDRESS \_\_\_\_\_ CITY \_\_\_\_\_

POSTAL CODE \_\_\_\_\_ EMAIL \_\_\_\_\_

TELEPHONE \_\_\_\_\_ FAX \_\_\_\_\_

IS THIS A SELF-NOMINATION?  YES  NO

IF NO, PLEASE INDICATE WHETHER THE NOMINEE IS AWARE OF THE NOMINATION AND PREPARED TO LET IT STAND.  YES  NO

### Please indicate the appropriate Category

- |  |  |   |
|--|--|---|
| <input type="checkbox"/> COMPANY OF THE YEAR (1-15 EMPLOYEES)  | <input type="checkbox"/> ENTREPRENEUR OF THE YEAR              | <input type="checkbox"/> INNOVATION             |
| <input type="checkbox"/> COMPANY OF THE YEAR (16-50 EMPLOYEES) | <input type="checkbox"/> ENTREPRENEURIAL COMMUNITY OF THE YEAR | <input type="checkbox"/> EXPORT                 |
| <input type="checkbox"/> COMPANY OF THE YEAR (51+ EMPLOYEES)   | <input type="checkbox"/> YOUNG ENTREPRENEUR OF THE YEAR        | <input type="checkbox"/> FIRST NATIONS BUSINESS |
- (BIRTHDATE: \_\_\_\_\_ )

## Nominator

FIRST NAME \_\_\_\_\_ LAST NAME \_\_\_\_\_

TITLE \_\_\_\_\_ COMPANY \_\_\_\_\_

MAILING ADDRESS \_\_\_\_\_ CITY \_\_\_\_\_

POSTAL CODE \_\_\_\_\_ EMAIL \_\_\_\_\_

TELEPHONE \_\_\_\_\_ FAX \_\_\_\_\_

### Checklist (See page 2 for more information)

- |   |  |
|---|--|
| <input type="checkbox"/> NOMINEE OVERVIEW               | <input type="checkbox"/> COMPANY OVERVIEW            |
| <input type="checkbox"/> DISCLOSE GOVERNMENT ASSISTANCE | <input type="checkbox"/> 2 LETTERS OF RECOMMENDATION |

**Please submit nominations via email or fax on or before May 7, 2018 to be eligible.**

Thank you for your nomination, only winners will be notified.

**To submit nominations, contact:**

Northern Ontario Business Awards (NOBA)  
Lindsay Donnelly, Events Coordinator  
158 Elgin Street South, Sudbury, ON P3E 3N5  
Tel: (705) 673-5705, ext. 362, 1-800-757-2766  
Fax: (705) 671-0878 Email: [ldonnelly@nob.on.ca](mailto:ldonnelly@nob.on.ca)

[www.noba.ca](http://www.noba.ca)